

*51<sup>st</sup> Annual*

SCRIPPS CLINIC

EST. 1968

INVITATIONAL

INVITATIONAL DINNER  
& GOLF TOURNAMENT

Thursday, September 19

*and*

Friday, September 20, 2019

**SPONSORSHIP AND  
UNDERWRITING OPPORTUNITIES**





**BENEFITING RESEARCH AND INNOVATION  
AT SCRIPPS CLINIC**

**INVITATIONAL DINNER**

THURSDAY, SEPTEMBER 19, 2019

6 p.m. – Del Mar Country Club

*Cocktail Reception, Dinner,*

*Live Entertainment and Live Auction*

**INVITATIONAL GOLF TOURNAMENT**

FRIDAY, SEPTEMBER 20, 2019

12:30 p.m. – Torrey Pines North Golf Course

**TOURNAMENT AWARDS RECEPTION**

5 p.m. – The Lodge at Torrey Pines

*Cocktails, Hors d'oeuvres,*

*Live Entertainment and Awards*



**RESEARCH AND INNOVATION  
AT SCRIPPS CLINIC**

The 51st Annual Scripps Clinic Invitational Dinner and Golf Tournament will support the Scripps Clinic Research and Innovation Fund. This fund will be used to drive groundbreaking scientific discoveries and medical breakthroughs. Philanthropic contributions are vital in moving scientific discoveries to clinical applications and advancing patient treatment and care. Your support will go to the direct costs associated with research, identified by the Scripps Clinic Research Innovation Fund, and will provide the needed funding to catapult these initiatives forward. Research initiatives will be submitted to the Research and Innovation Committee, a group comprised of representatives from Scripps Health and Scripps Clinic Medical Group, who will oversee all funded research initiatives.



## Sponsorship Opportunities

### \$50,000 TITLE SPONSOR

(Tax-Deductible Amount: \$47,180)

- Two tables of 10 with priority seating to the Invitational Dinner
- Four Golf Tournament player spots with cart, caddie and lunch
- Four tickets to the Golf Tournament Awards Reception
- Invitation for four to the pre-event Summer Social
- Name/Logo displayed on golf carts during the Golf Tournament
- Prominent Name/Logo recognition on all event collateral, e-blasts, website, materials and signage
- Full-page, color tribute in the printed program
- Tee sponsor recognition on two holes

### \$25,000 PREMIER SPONSOR

(Tax-Deductible Amount: \$23,030)

- Table of 10 with priority seating to the Invitational Dinner
- Four Golf Tournament player spots with cart, caddie and lunch
- Four tickets to the Golf Tournament Awards Reception
- Invitation for two to the pre-event Summer Social
- Name/Logo recognition on golf carts during the Golf Tournament
- Name/Logo recognition on all event collateral, e-blasts, website, materials and signage
- Full-page, color tribute in the printed program
- Tee sponsor recognition on two holes

### \$15,000 PATRON SPONSOR

(Tax-Deductible Amount: \$13,200)

- Eight tickets with priority seating to the Invitational Dinner
- Four Golf Tournament player spots with cart, caddie and lunch
- Four tickets to the Golf Tournament Awards Reception
- Invitation for two to the pre-event Summer Social
- Name/Logo recognition on all event collateral, e-blasts, website, materials and signage
- Full-page, color tribute in the printed program
- Tee sponsor recognition on one hole

### \$10,000 SUPPORTING SPONSOR

(Tax-Deductible Amount: \$8,540)

- Four tickets to the Invitational Dinner
- Four Golf Tournament player spots with cart, caddie and lunch
- Four tickets to the Golf Tournament Awards Reception
- Invitation for two to the pre-event Summer Social
- Name/Logo recognition on all event collateral, e-blasts, website, materials and signage
- Half-page, color tribute in the printed program

### \$6,000 ANGEL SPONSOR

(100% Tax-Deductible)

Become a Scripps Health ambassador and sponsor a team for Scripps physicians and/or nurses to play in the Golf Tournament and attend the Invitational Dinner.

- Four donated tickets to The Invitational Dinner
- Four donated Golf Tournament player spots with cart, caddie and lunch
- Four donated tickets to the Golf Tournament Awards Reception

### \$5,000 FRIEND SPONSOR

(Tax-Deductible Amount: \$4,270)

- Two tickets to the Invitational Dinner
- Two Golf Tournament player spots with cart, caddie and lunch
- Two tickets to the Golf Tournament Awards Reception
- Invitation for two to the pre-event Summer Social
- Name/Logo recognition on all collateral, e-blasts, website, materials and signage
- Half-page, color tribute in the printed program

### \$2,500 HOLE SPONSOR

(Tax-Deductible Amount: \$2,330)

- Two tickets to the Invitational Dinner
- Two tickets to the Golf Tournament Awards Reception
- Sponsor recognition on one hole with logo prominently displayed on tee box
- Quarter page, color tribute in the printed program

## ATTEND THE 51ST ANNUAL SCRIPPS CLINIC INVITATIONAL

Invitational Dinner & Golf Ticket\*: \$1,450

(Tax-Deductible Amount: \$1,085)

\* includes one ticket to the Invitational Dinner, Tournament and Awards Reception.

Individual Invitational Dinner Ticket: \$450

(Tax-Deductible Amount: \$365)

Invitational Dinner Table of 10: \$4,500

(Tax-Deductible Amount: \$3,650)

## I/We would love to support The Scripps Clinic Invitational!

- Title Sponsor:** \$50,000
- Premier Sponsor:** \$25,000
- Patron Sponsor:** \$15,000
- Supporting Sponsor:** \$10,000
- Angel Sponsor:** \$6,000
- Friend Sponsor:** \$5,000
- Hole Sponsor:** \$2,500
- Event Underwriter** in the amount of \$\_\_\_\_\_.
- \_\_\_\_\_ Table at \$4,500
- \_\_\_\_\_ Guest Ticket(s) at \$450 each
- \_\_\_\_\_ Dinner and Golf Ticket at \$1,450 each
- I/We are unable to attend. Please use my/our donation\* of \$\_\_\_\_\_ to support research and innovation at Scripps Clinic.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred Name(s) for Recognition in Event Materials: \_\_\_\_\_

## Payment Information

A check made payable to Scripps Health Foundation for \$\_\_\_\_\_

Please charge \$\_\_\_\_\_ to:  Visa  MC  Amex

Card # \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip Code: \_\_\_\_\_

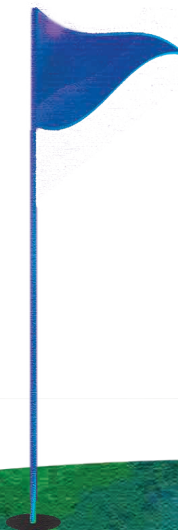
Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

For additional information about the event and sponsorship, please contact the Special Events Department at 858-678-7174 or [specialevents@scrippshealth.org](mailto:specialevents@scrippshealth.org).

Scripps Health Foundation Tax ID is 95-1684089.

\*If you itemize your taxes, 100 percent of your donation qualifies as a charitable contribution since you receive no goods or services as a result of your gift.



## Underwriting

When event opportunities are underwritten, more funds are available for the beneficiary. All underwriting is 100 percent tax-deductible. Opportunities are available on a first-come, first-served basis. Customized recognition is available at the event for each underwriting opportunity.

Invitational Dinner: \$50,000

Tournament Awards Reception: \$25,000

Tee prizes: \$15,000

Player awards: \$7,000

Invitations: \$5,000

Décor: \$5,000

Invitational Dinner wine/bar: \$5,000

Parking: \$4,500

Awards Reception wine: \$4,000

Event program book: \$3,500

Event photography: \$3,000

Invitational Dinner Cocktail Reception entertainment: \$2,500

Coffee station: \$2,500 — **SOLD**

Awards Reception entertainment: \$2,000

Event favors: \$1,500

General event underwriting: any amount

## Celebrating the Legacy of the Scripps Clinic Invitational

Founded in 1924 by philanthropist and publishing heir, Ellen Browning Scripps, Scripps Clinic is one of the oldest private medical facilities in the nation. Since its founding over 95 years ago, Scripps Clinic has grown from a small community clinic into an internationally renowned medical center, with a network of regional medical facilities throughout San Diego. For the past 50 years, the Scripps Clinic Invitational and Golf Tournament Dinner has been the signature fundraising event for Scripps Clinic. The generosity of our sponsors, volunteers and attendees, over the years, has furthered not only research, but has assisted in bettering the healthcare of the San Diego community. This year, and every year, we are grateful for the support of the tournament, the care we provide and the continuing legacy of Scripps Health.

### 2019 Scripps Clinic Invitational Leadership

Thomas Buchholz, MD  
*Vice Chairman*

Hugh T. Greenway, Jr., MD  
*Vice Chairman*

Gary Williams, MD, PhD  
*Vice Chairman*

### Scripps Health Foundation Scripps Clinic and Green Hospital Advisory Council

Robert G. Copeland  
*Co-Chair SCGH Advisory Council*

Hugh T. Greenway, Jr., MD  
*Co-Chair SCGH Advisory Council*

Carmen Bianchi  
Margaret "Maggie" Y. Buckenmayer  
Gordon Cooke  
Kenneth G. Coveney  
Sheldon Derezin  
Karen Gabsch  
Kim Ip  
Kathleen "Cini" T. Robb  
Judith L. Robison  
Herm Rosenman  
Darlene V. Shiley  
Jean R. Snow-Anderson  
Gerri Teyssier  
Terry M. Weinberger

### RECOGNITION DEADLINES

**Invitation:** Friday, July 12, 2019 (4,000 San Diego based recipients)

**Program:** Friday, August 23, 2019 (300 Event Attendees)

"As we come together for the 51st Annual Scripps Clinic Invitational, we reflect on what has been accomplished with your support. We also look forward to a future in which continued research leads to even more effective treatment options for our patients. This is an exciting time in clinical and translational research with an unprecedented pace of discovery and collaboration. Thank you for joining us to continue advancing medicine through science."

— Gary Williams, MD, PhD

*Chairman of the Department of Medicine for Scripps Clinic Medical Group*



## Event Demographics

### ATTENDEES

#### INVITATIONAL DINNER

60% - San Diego  
San Diego, La Jolla and Coronado

25% - North San Diego  
Del Mar, Carlsbad, Encinitas,  
Solana Beach, Cardiff,  
Rancho Santa Fe and Poway

15% - Other

#### GOLF TOURNAMENT

32% - San Diego  
San Diego, La Jolla and Coronado

50% - North San Diego  
Del Mar, Carlsbad, Encinitas,  
Solana Beach, Cardiff,  
Rancho Santa Fe and Poway

18% - Other

### REACH

✉ Save the Date and Invitations –  
4,000 Households and Companies

@ 85% Attendees with Email –  
Several email blasts sent pre/post event



## Scripps Health Foundation

*Through philanthropy we help to heal,  
enhance and save lives.*

858-678-7174

[specialevents@scrippshealth.org](mailto:specialevents@scrippshealth.org)

[Scripps.org/golf](https://scripps.org/golf)

 Scripps